

PRIVACY POLICY for our Qi Image Quality products

Summary: We do not collect any of your data with the following exceptions:

- We will store your email address, if you choose to share it with us. We may store any email communication we receive from you.
- We will store data that is necessary for accounting purposes to charge you according to your use of our software products and services. This includes dates and counts of measurements, purchase receipts, and names and hardware identifiers of your computers that run the software.

Continue reading for full information.

1. INTRODUCTION

At Qi Analytics LLC we believe in providing applications and services without collecting, using, or sharing information unless it is essential to the functionality the products and services we provide to the user. We are committed to protecting your privacy and being transparent about our practices. This Privacy Policy explains how Qi Analytics LLC (henceforth referred to as "Qi Analytics LLC", "we" or "us") collects, use, and share information when you use our products "QiQ", "QiQ Scanner", and "QiQReporter" (henceforth referred to as our "Products" or our "Services"). This Privacy Policy is incorporated into and is subject to the Terms of Use. Your use of our Products and any personal information you provide to us directly, or via our Products, remain subject to the terms of this Privacy Policy. This Privacy Policy will be updated from time to time to reflect our current practices regarding data collection, use, and sharing.

2. THIRD PARTY SERVICES

2.1 Apple Services

We use Apple as a third party service provider for the sole purpose of enabling us to operate effectively and deliver high product quality. The following information (henceforth referred to as "Apple Services Data") may be shared using Apple services:

- Apple iCloud - may be used for the storage and syncing of your data from our Products. Apple iCloud Privacy is covered under the Apple Privacy Policy: <https://www.apple.com/privacy/>. We do not have access to the information you store in this manner.
- Apple Analytics - (if enabled by user) will collect anonymous data and share some of that data with us in order to help us better understand how our customers and users use our Products. Such data may include reports generated if and when an app crashes. App Analytics is covered under the Apple Privacy Policy: <https://www.apple.com/privacy/>.

2.2 Google Services

We use Google Firebase to store the following information (henceforth referred to as "QiQ Accounting Data") necessary to properly charge you for your use of our Products and Services:

- The email address you provide if and when you create a QiQ account.
- Dates and numbers of measurements performed.

- Dates and details about purchases made.
- Name and hardware identifier for computers using our Products.

4. INFORMATION WE COLLECT AND HOW WE USE IT

The only personally identifiable information we may receive and collect, is that which you directly and actively provide to us, for example via email when you request support or information.

- Name and email address - you may provide this information to us through correspondence (for example via email). We use this information to contact you and personalize the content of our messages.
- Correspondence and communications - any other information you choose to share with us via correspondence, including but not limited to email, support requests, posts or social media. We use this information to understand your correspondence and respond to your questions.

5. DATA STORAGE

When you use our Products you may add data (for example names of printing equipment) and you may generate data (for example measurements of print quality). This data, which does not include Apple Services Data and which does not include QiQ Accounting Data, is henceforth referred to as QiQ Application Data.

Our Products store QiQ Application Data only locally on your devices. QiQ Application Data is never shared with us or any other services unless you explicitly choose to do so. We have no way to access your QiQ Application Data and therefore cannot read, recover or share data for or on behalf of any person or organization.

Data shared to Third Party Services as detailed above may be stored on the servers of the associated Third Party Service.

6. DATA PROTECTION

We take reasonable measures to protect any personal information we may hold about you (for example in emails you have sent to us) in an effort to prevent loss, misuse, and unauthorized access, disclosure, alteration, and destruction. However, despite our efforts, no security measures are perfect or impenetrable and no method of data transmission can be guaranteed against any interception or other type of misuse. For information on how your computer secures data, and on how data is protected on iCloud, please consult Apple documentation.

7. CHANGES TO THIS POLICY

From time to time we may change our privacy policy and although these changes might be minor we encourage our users to check this page regularly. By continuing to use our Products or Services after those changes become effective, you are agreeing to be bound by the revised policy. The current privacy policy is available at:

<https://www.qiqquality.com/documents/qiq_privacy.pdf>

Qi Analytics LLC

Effective as of:

Wednesday, August 10, 2022

8. QUESTIONS

If you have any questions regarding our Privacy Policy, please contact us via the support email address provided with our Products.

Apple is a trademark of Apple Inc., registered in the U.S. and other countries.